

Message Text

UNCLASSIFIED

PAGE 01 JAKART 10103 270516Z
ACTION COME-00

INFO OCT-01 EA-12 ISO-00 EB-08 /021 W
-----084216 272343Z /70

R 270351Z JUL 78
FM AMEMBASSY JAKARTA
TO SECSTATE WASHDC 0422
INFO AMCONSUL SURABAYA
AMCONSUL MEDAN
AMEMBASSY SINGAPORE

UNCLAS JAKARTA 10103

EO 11652: NA
TAGS: BEXP, ID
SUBJ: CCP 78: THIRD QUARTER CCAG REPORT

REF: A) JAKARTA 1524, B) USDOC 4817, C) JAKARTA 3807, D) JAKARTA 9125

E) USDOC 6186, F) JAKARTA 7096, G) SECSTATE 131481,

1. CCAG JUDGES 3RD QUARTER CCP 78 GOALS MET WITH TWO EXCEPTIONS
WHICH ARE OUR RECOMMENDATIONS FOR IV GRANTEE IN CAMPAIGN 1 (ACTION 5)

AND IN CAMPAIGN 3 (ACTION 2). DECISION ON NOMINEES WILL BE TAKEN BY
JAKARTA MISSION EXCHANGE COMMITTEE DURING 4TH QUARTER. BECAUSE OF
CHANGES IN EXCHANGE PROGRAM RESPONSIBILITIES BETWEEN USICA AND STATE
DEPARTMENT IT IS NOT CLEAR IF CATEGORIES IN CCP WILL FIT NEW GUIDE-
LINES, WHICH ARE STILL UNDER WASHINGTON AGENCY CONSIDERATION.

2. CCAG HAS NOTED INCREASING TIME BEING SPENT IN MARKET RESEARCH
(MR) ACTIVITIES. POST-CONDUCTED MR FOR FOOTWATER INDUSTRY WAS VERY
TIME CONSUMING. IN FUTURE WE WILL STRONGLY RECOMMEND THAT ANY ADHOC
MR REQUESTS BE DONE BY CONTRACTOR. A RELATED PROBLEM IS FINDING COM-
PETENT LOCAL MARKET RESEARCH CONTRACTORS WILLING TO WORK FOR MEAGER
FUNDS ALLOCATED BY USDOC. REFS A, B, C, AND C
GIVE BACKGROUND AND OFFER POSSIBLE SOLUTION TO QUESTION
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OF HIGH QUALITY MR REQUIREMENTS AND INSUFFICIENT
FUNDING ALLOCATIONS FOR SAME. CCAG WOULD APPRECIATE PRO-
MISED RESPONSE FROM USDOC ON SUBJECT (REF E).

3. IN REF F EMBASSY DISCUSSED USDOC RECOMMENDATIONS FOR
FY 1980 TRADE PROMOTION EVENTS IN INDONESIA INCLUDING
THE IMC OFFSITE EXHIBITION IN JAKARTA IN APRIL 1980.

WE EXPRESSED UNEASINESS ABOUT PARA 3 OF REF G WHICH SEEMS
TO SUGGEST THAT SUPPORT OF EXHIBITION IN JAKARTA WILL BE
LIMITED TO IMC PERSONNEL AND EMBASSY E/CM STAFFERS. CCAG
DOUBTS THAT THIS WILL BE ENOUGH. OUR EXPERIENCE IN
JAKARTA HAS LED EMBASSY TO BELIEVE THAT PROFESSIONAL
DEPARTMENT OF COMMERCE TRADE FAIR EXPERTS, AS WERE PRESENT
IN 1974 ND 1977, ARE NECESSARY TO CARRY OUT A SOLO TRADE
EXHIBITION IN JAKARTA.
GARDNER

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